



PRESS RELEASE

## LG'S 'EXPRESS INSTALL' FOR MICROSOFT TEAMS ROOMS DELIVERS SPEED AND SAVINGS FOR ENTERPRISE COLLABORATION SPACES

New Bundle Combines LG 4K UHD Display, Jabra PanaCast 50 VBS (Certified for Microsoft Teams), Salamander Designs Acadia Tabletop Stand

LINCOLNSHIRE, Ill., Oct. 14, 2025 — Commercial display innovator <u>LG Electronics USA</u> has unveiled the LG Express Install Video Conferencing Solution (Model EXROOM-01.EUS) for Microsoft Teams Rooms, a quick setup package in four screen size options designed to rapidly convert meeting spaces into high-performance hybrid collaboration rooms.

The bundled solution combines a vibrant LG 4K UR640S series UHD IPS display, Jabra PanaCast 50 VBS, certified for Microsoft Teams, and a specially-designed Salamander Designs Acadia Tabletop Stand – delivering professional-grade video conferencing with minimal installation time.

Designed to meet the rising demand for reliable, easy-to-deploy hybrid meeting technology, the LG Express Install for



Microsoft Teams Rooms, enables fast setup typically installing in under 90 minutes without drilling or complex mounting. Its streamlined mounting system includes a secure back locking storage compartment that neatly conceals cables and components, preserving a clean, professional aesthetic.

"Most meeting rooms still aren't video enabled. At LG, we're changing that with fast, easy solutions that make high-quality video more accessible for today's hybrid work environments," said LG Electronics USA's Senior Technical Business Development Manager Dan Baker. The LG Express Install for Microsoft Teams Rooms bundle "simplifies deployment while providing exceptional video and audio performance, enabling businesses to keep teams connected and productive, regardless of location," he said.

Central to the system is the Jabra PanaCast 50 VBS – an all-in-one video bar, certified for Microsoft Teams, and designed to make hybrid meetings seamless. Three 13-megapixel cameras deliver a seamless 180-degree field of view in Panoramic-4K, so everyone is clearly seen—no matter where they sit. Eight beamforming microphones and four powerful speakers help ensure



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voices are captured with precision and heard with clarity. The result is a natural, inclusive experience that brings remote and in-room participants together.

The LG Express Install Video Conferencing Solution for Microsoft Teams Rooms is available in four screen-size variants – 43-, 50-, 55- and 65-inch – each offering 3840 x 2160 resolution, 330 nits of brightness, and a wide 178-degree viewing angle to suit diverse room dimensions and budgets. The displays are all VESA compliant (200 x 200 mm) and comply with the CEC display control standard for seamless wake-from-sleep functionality, enhancing user convenience.

By delivering a clear, eye-level view of all participants, conversations feel more like face-to-face discussions, making it easier for everyone to feel involved and connected, driving productivity and engagement. Plus, by aligning the camera and display fields of view, the system ensures that when participants see others, they know they're visible too.

Built to foster collaboration and productivity, this innovative solution ensures that hybrid meetings are more engaging and easier to implement. By integrating advanced display technology, intelligent audio-video hardware, and an elegant, purpose-built stand, the LG Express Install Video Conferencing Solution for Microsoft Teams Rooms equips businesses with the confidence to fully embrace the evolving workplace.

For more information on LG's Express Install Video Conferencing Solution for Microsoft Teams Rooms, click <u>here</u>, or high-resolution images, click <u>here</u>.

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## **About LG Electronics USA**

LG Electronics USA serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG's U.S. Media Entertainment Solution B2B division delivers business-to-business technology solutions tailored to the particular needs of business environments. Eleven-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., headquartered in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a leading smart life solutions company with annual global revenues of more than \$60 billion from consumer electronics, home appliances, HVAC solutions and vehicle components. For more information, please visit <a href="https://www.LGSolutions.com">www.LGSolutions.com</a>. Stay up to date with <a href="https://www.LGforBusinessUSA">@LGforBusinessUSA</a> on <a href="https://www.Lagana.gov/LinkedIn">LinkedIn</a>, <a href="https://www.Lagana.gov/LinkedIn">Instagram</a>, <a href="facebook">Facebook</a> and <a href="https://www.Lagana.gov/YouTube">YouTube</a>.

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